

# The BEAUTY BARGAINS the EXPERTS LOVE

They work with the rich and famous, but beauty gurus love a cheap but effective buy as much as we do. We asked them to reveal the affordable staples they swear by...



**PATSY O'NEILL**  
Holly Willoughby's makeup artist  
(Instagram @patsyoneillmakeup)

'I try to keep my makeup kit full of brands that are conscious and aware. I love the **Burt's Bees Lip Colour Collection, £9.99**, for the shade range. Their lipsticks contain beeswax and vitamin E, which keep your lips hydrated and the pigments are true to the bullet.'



**DANIEL SANDLER**  
Celebrity makeup artist and founder of Daniel Sandler cosmetics range (Danielsandler.com)

'**B. Cassie Lomas Whipped Bronzer, £8.99**, is a great multi-purpose product I can use on eyes as a wash of colour, on cheeks as a contour, and all over the face to warm a complexion or keep that holiday glow a bit longer.'



**SUMAN JALAF**  
Founder of SumanBrows and London SumanBrows Beauty Atelier (Sumanbrows.com)

Retinol is one of the most important ingredients to include in your skin regime, as it really makes a difference to fine lines and wrinkles. There are lots of expensive retinol products out there, but **Indeed Laboratories Retinol Reface, £19.99**, is affordable, effective and the perfect introduction.'



**KENNETH SOH**  
Celebrity makeup artist whose clients include Rosie H-W and Sienna Miller

'I think **Essence I Love Extreme Volume Mascara Black, £2.80** at Wilko.com, is a great kit addition, as the extra large brush catches and coats individual lashes really well.'



**SHERRILLE RILEY**  
Meghan Markle's brow expert and founder of Nails & Brows salon (Nailsandbrows.me)

'My body is super dry and flaky, so I have to use a rich but non-greasy body cream. **Sebamed Anti-Dry Hydrating Body Lotion, £8.95** at Amazon, has been a game-changer for me and my family.'



**ALISON YOUNG**  
QVC beauty guru giving independent advice at [alisonyoungbeauty.com](http://alisonyoungbeauty.com)

'**BECO Foaming Hand Wash, £4** at Sainsbury's/Waitrose, is natural and vegan, with a great ingredients list. Plus the company has a wonderful ethos. All their products create jobs for people in the UK who are visually impaired, disabled or disadvantaged. My favourite scent is Spring Meadow.'



**LO DIAS**  
Celebrity makeup artist (Instagram @thebeautybom)

'I'm a huge fan of **Cocoa Brown Ultra Dark tan by Marissa Carter, £7.99**, as it's such a deep, natural colour. I also use their **Golden Goddess Dry Body Oil, £9.99**, to give my clients an extra glow for red carpet events and campaign shoots.'



**SHARON HILDITCH**  
Skin expert and founder of Crystal Clear Skincare (Crystalclear.co.uk)

'I love the benefits of taking a detox bath with a few cupfuls of **Epsom salts (Westlab, from £4.99** at Boots). They naturally boost magnesium levels, helping to flush out toxins. Plus they soothe sore muscles, soften the skin and help you de-stress.'



**JAMES MOLLOY**  
Celebrity makeup artist and global ambassador for Rimmel London

'**Lucas Papaw Ointment, £7.29** at Amazon, is easier to get hold of these days, and is a makeup kit essential for dry skin and chapped lips. I also love **Evian Water Spray, from £3.85**, for refreshing the skin after makeup removal.'



**LAN NGUYEN-GREALIS**  
Award-winning makeup artist and author of Art & Makeup (Instagram @lanslondon)

'**Eylure Precision Brow Crayon, £7.45** at Superdrug, is my go-to for ultimate brow-wow. The crayon is easy to build, and there's a spoolie on the other end to brush through brows, so the colour is blended perfectly for a natural, groomed finish.'



**CHRIS APPLETON**  
Kim Kardashian's hairdresser and the ambassador for ColorWow (Colorwowhair.com)

'Getting a sleek finish is all about keeping the hair flat when you blow-dry. For that a **Wet Brush, from £6.49**, is the best. It glides through the hair with no pulling, no taff, and it holds the hair nice and tight.'



**ANTONIA BURRELL**  
Celebrity facialist, aromatherapist and natural skin pioneer (Antoniaburrell.com)

'**The Body Shop Rose Dewy Glow Face Mist, £6**, is wonderful for instant hydration. I love the smell of rose water at night time and I sometimes use it spritz it all over to give a comforting aroma that helps me sleep.'



**CASSIE LOMAS**  
Celebrity makeup artist and training academy founder (Cassielomasmakeupacademy.co.uk)

'I always come back to my **Nivea Creme, from £1.39**. It's just my favourite for hydration and gives a glow I can't recreate with anything else. When I'm on shoots, I'll mix **Sally Hansen Airbrush Legs, £9.99**, into body lotion for a flawless skin finish, and I've always loved **Ardell lashes - Demi Wispies, £5.49**, suit everyone.'

